

# Programme Eurbanlab Winter Conference 29-30 January 2014



We take great pleasure in inviting you to the Eurbanlab Winter Conference on the 29<sup>th</sup> and 30<sup>th</sup> of January 2014. We want to introduce you to the following programme:

## Day 1: 29<sup>th</sup> of January

- 10.00 Registration and coffee
- 10.30 Morning programme:  
Introduction to Eurbanlab  
Guest speaker: Raphaëlle- Laure Perraudin
- 13.00 Lunch break
- 14.00 Afternoon programme:  
**Tour in the Crystal**  
Guest speaker: Simon Mills  
Mini-assessments of urban innovations  
Guest speaker: Daan Roosegaarde
- 18.00 Drinks and diner

### Guest speaker: Raphaëlle- Laure Perraudin (Jourda Architectes Paris)

Raphaëlle-Laure Perraudin is partner at Jourda Architectes Paris. She has strong opinions on the importance of the process to make urban innovative projects into a success: taking the right decision at the right time and involving the right people. An excellent example is the redevelopment of Halle Pajol in Paris.



### Guest speaker: Daan Roosegaarde (Studio Daan Roosegaarde)

Daan delivers unimaginable technology to the world, in the most literal way. With studio's in Rotterdam and Shanghai, he develops innovative, interactive landscapes that are accomplished through the objective of pulling technology 'out of the screen'.



### Guest speaker: Simon Mills (City of London)

Simon Mills is the head of sustainable development for the City of London. He is a specialist in sustainable finance, climate change, environmental planning, policy development and management systems. During this conference, Mills will tell more about the view, ambitions and actions on sustainable city development/retrofitting of the City of London.



### Mini-assessments

We offer a mini-assessment of your urban innovation. Eurbanlab developed a unique assessemnt method to examine an urban innovation, not only in terms of people, planet, profit, but also in terms of process and potential for propagation. After all, success of a project is usually depending on right times of decision making, stakeholder involvement, financial arrangements, etc.

**You can apply** for a free mini-assessment of your urban innovation by email: [eurbanlab@climate-kic.org](mailto:eurbanlab@climate-kic.org).

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## Day 2: 30<sup>th</sup> of January (Eurbanlab members only)\*

- 09.00 Welcome with coffee  
Learning and sharing urban innovations  
Developments 2014: assessment method and business model
- 12.00 Lunch break
- 13.00 Eurbanlabteam meeting
- 15.00 End

\* To become a member, visit our [website](#) or send an email to [eurbanlab@climate-kic.org](mailto:eurbanlab@climate-kic.org)



More information about the programme, travel and hotel suggestions can be found on [www.eurbanlabevent.eu](http://www.eurbanlabevent.eu).

### Attendance:

To register your attendance, fill in the registration form on [www.eurbanlabevent.eu](http://www.eurbanlabevent.eu) or send a mail to: [Eurbanlab@climate-kic.org](mailto:Eurbanlab@climate-kic.org).

### Location:

The Crystal  
One Siemens Brothers Way  
Royal Victoria Docks  
London, UK

### Date:

Wednesday, 29 January 2014  
Thursday, 30 January 2014  
*Second day restricted to Eurbanlab community only. To become a member, visit [www.eurbanlabevent.eu](http://www.eurbanlabevent.eu)*

Eurbanlab is a Climate-KIC initiative: [www.climate-kic.org](http://www.climate-kic.org)