

Eurbanlab Newsletter



January 2014 Issue 2

Dear reader,

Welcome to our second Eurbanlab newsletter! In this newsletter, we will tell you more about our newest partner BAM, invite you to our Eurbanlab Winter Conference and introduce you to our new website: www.eurbanlabevent.eu.

Enjoy!

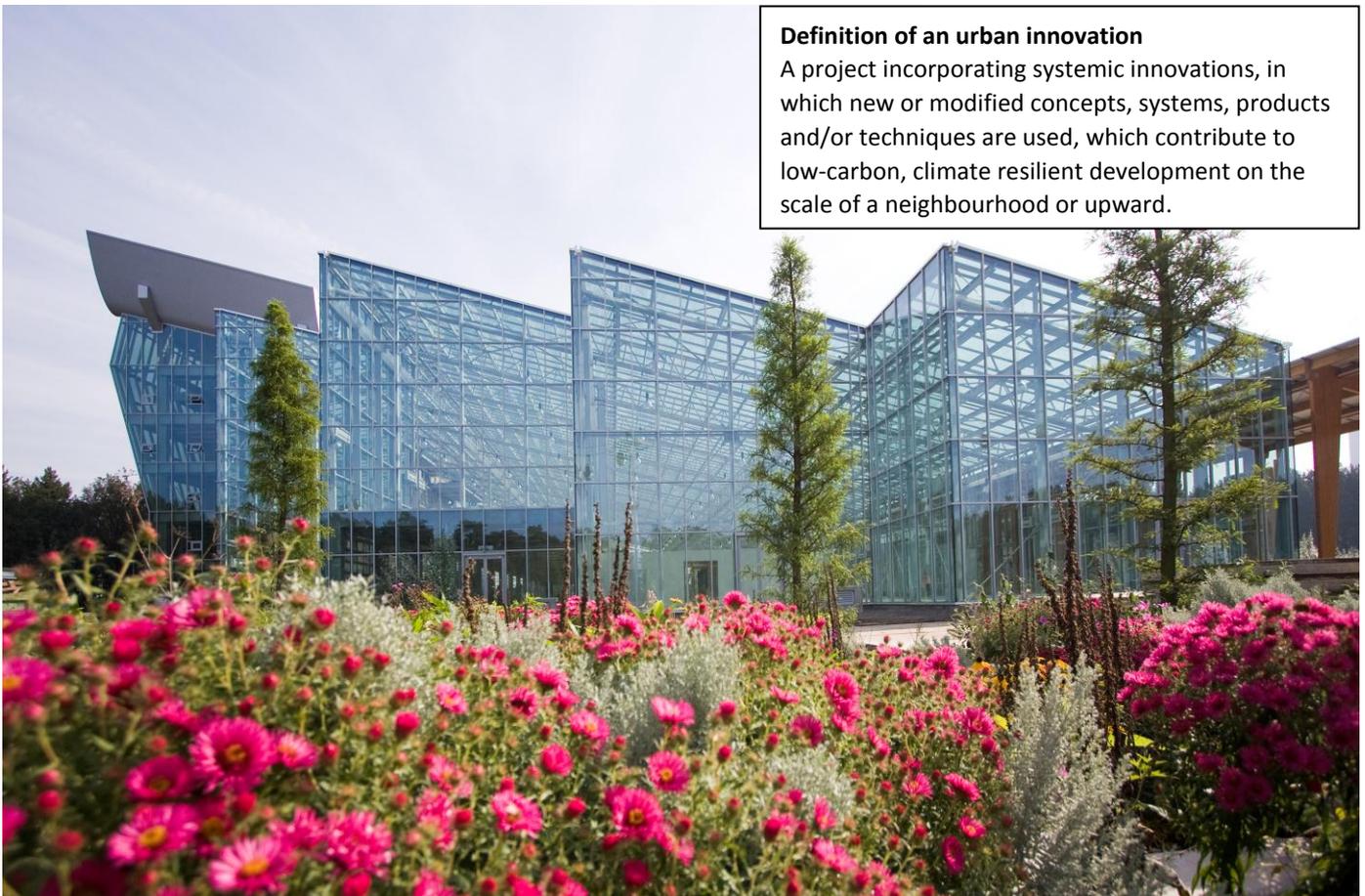
Anne-Marie Spierings
Project lead

Content

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Definition of an urban innovation

A project incorporating systemic innovations, in which new or modified concepts, systems, products and/or techniques are used, which contribute to low-carbon, climate resilient development on the scale of a neighbourhood or upward.





Eurbanlab welcomes BAM to the community by Anne-Marie Spierings (ARCADIS)

In October, Eurbanlab visited Royal BAM group, a Dutch construction company with operations in Belgium, U.K., Ireland and Germany. BAM was very interested in the Eurbanlab project and its assessment method and have agreed to become a partner. BAM wants to use the Eurbanlab assessment as a way to learn internally about urban innovations.
www.



Eurbanlab Winter Conference 29 January

We have a few places left for the Eurbanlab Winter Conference on the 29th of January in the Crystal London. So take your chance and join us. You can register [here](#).

Guest speakers

We have three guest speakers:
Simon Mills of the City of London will introduce us to the way London works on sustainability through urban innovations.



Raphaëlle-Laure Perraudin of Jourda Architectes Paris will talk us through her essential recommendations for achieving successful urban innovations.



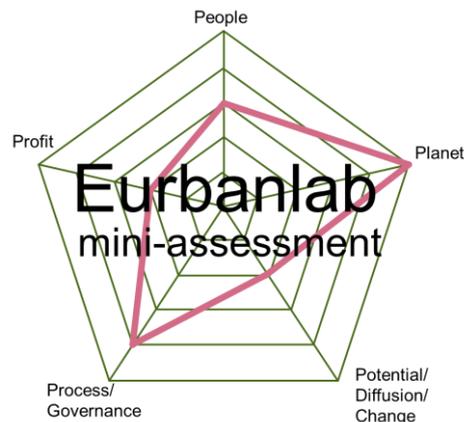
Daan Roosegaarde, creative director of the social design lab Studio Roosegaarde, delivers cutting edge technology to the world – in the most literal way. Roosegaarde is best known for his internationally awarded projects such as 'Dune' and 'Intimacy 2.0'. In 2008 he developed the 'Sustainable Dance Floor' which is the interactive dance floor that generates electricity through the motion of dancing.



There will be a tour through the Crystal building and real time mini-assessments of a number of urban innovations .

Mini-assessments

During the Eurbanlab Winter Conference, we offer a mini-assessment of your urban innovation. Eurbanlab has developed a unique assessment method to examine an urban innovation, not only in terms of people, planet and profit, but also in terms of process and potential for propagation.



After all, success of a project is usually depending on right times of decision making, stakeholder involvement, financial arrangements etc.

You can have your urban innovation assessed, by sending an email to: Eurbanlab@climate-kic.com

New website

Just before Christmas, Eurbanlab launched a brand new website especially designed to inform about the Winter Conference: www.eurbanlabevent.eu. On our website, you can find more information about Eurbanlab, our products & services and urban innovations. Please take a look and come back with your comments and suggestions.



Cooperation agreement with Advancity and EIVP

By Vincent Cousin (Advancity)



Epamarne is one of the key community members of Eurbanlab from the early days of Eurbanlab. Michel Salem-Sermanet made an interesting presentation of their innovative projects in Eastern Paris – Marne la Vallée – when we were discussing the London Olympic Park with our friends of Institute for Sustainability (IfS). Since then, Epamarne was in frequent contact with Advancity for advice on the engineering of the various Eurbanlab processes under development. In May last year, Anne-Claire Schmitt of Epamarne attended the Eurbanlab event in Rotterdam and Utrecht and provided valuable input on the presentations and assessment methodology. This active presence of a large public land developer was a key factor in securing Eurbanlab funding renewal from Climate-KIC

Strengthening our asset base, consolidating the Eurbanlab tools such as the B4U assessment method, and of testing the soundness of the intended business model have been key priorities for Eurbanlab over the last six months. Advancity have agreed with Epamarne to enter a pre-operational phase for Eurbanlab whereby Eurbanlab would deliver, in conditions as close as possible to business like operations, the services of innovation cases assessment, and advice to the Epamarne territorial stakeholders in designing and managing their innovation projects.

The Eurbanlab offer was found attractive by Epamarne particularly in light of its European perspective, and in view of its original holistic approach. As with all major land developers, Epamarne already has access to experts and consulting agencies, but often these are

directly involved in the business. By going to Eurbanlab (through Advancity and EIVP for reasons of language and of communications) Epamarne and its stakeholders will receive advice and recommendations from a truly neutral, independent and European wide body of experts Just before the Christmas break Epamarne signed a **cooperation agreement with Advancity and EIVP representing Eurbanlab**. During 2014 Eurbanlab will deliver a range of services to Epamarne (jointly managed by TNO, IfS, Advancity and EIVP) on a commercial basis. The Eurbanlab venture is on track!



Vacancy: entrepreneur for Eurbanlab

The Eurbanlab initiative starts an independent entity to achieve the Eurbanlab goals when the EIT-funding has ended. We are looking for an entrepreneur to lead this entity.

If you are interested, or know someone who might be interested: check <http://eurbanlabevent.eu/vacancy/>

Candidates should apply **before February 7 2014**. When interested, please send CV and motivation to eurbanlab@climate-kic.org.

Eurbanlab Accelerating Urban Innovations

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TU Delft
Delft University of Technology



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London

VINCI
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